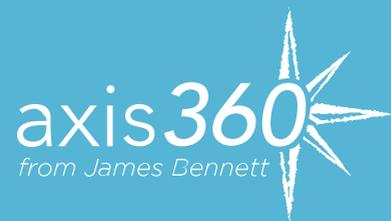# *Making Axis 360 Your Digital Content Partner is Easy*

It's Your Digital Library

James Bennett provides transition services that have made libraries large and small successful in switching eContent providers:

- *Your library can keep its existing eContent collections, and grow your digital usage on Axis 360*
- *We work with the publishers to transfer your collections, including metered titles*
- *We help you communicate with patrons to smooth the change of service*
- *We can provide direct patron technical support through the transition and beyond*

Ready to make the switch? Email info@bennett.com.au to get started today.

axis360
from James Bennett

For more information, please contact your James Bennett sales consultant for details:

p: +61 2 8988 5000 e: info@bennett.com.au

James Bennett
YOUR *PUBLIC LIBRARY* SOLUTIONS PARTNER

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James Bennett
YOUR *PUBLIC LIBRARY* SOLUTIONS PARTNER

axis360
from James Bennett

Digital Library Services
That Revolve Around You

Uniting Libraries and Communities
One Download at a Time

What is Axis 360?

Axis 360 is a partnership that supports your library's mission of open access and content sharing across your community, inspiring readership and attracting new library patrons. Axis 360 is designed to make it easy for libraries to circulate eBooks and other digital content, and to mainstream the selection, circulation and reporting for digital formats in the systems and workflows that libraries use every day. We are your digital library solution.

Why Axis 360?

Axis 360 is designed to engage users of all ages with simple management tools that allow your library to curate local-interest title collections as well as showcase high-demand new releases. Add James Bennett's proven leadership in selection and collection guidance across all formats, and Axis 360 is a by-librarians-for-librarians dream.

It's Easy for Your Users

+ *Just three simple steps to read or listen, using only a barcode*
+ *Renew items on the fly and return books early*
+ *My Stuff shelves to organise your reading*

And Delivers Reading Wherever Your Users Prefer

+ *Read Now — instant reading in web browsers, plus caching for offline access*
+ *The Axis 360 App — checkout, read and listen on smartphones and tablets*
+ *And, Adobe DRM formats — for download and syncing to e-reading devices*

Library Management Tools
As Easy as ABC

Axis 360 provides an easy-to-use admin website to manage your library's digital content and the best selection tool available for libraries, James Bennett Online. Assign your team the roles and permissions that meet your needs to track and manage everything.

+ **360-Degree Duplicate Check** provides the full picture of title coverage for all formats
+ **Customised New Title Notifications** keep you in-the-know about forthcoming titles
+ **Patron Request Alerts** for consideration in adding titles to your collection
+ **Metered-Content Communications** with re-order carts delivered to your James Bennet Online login
+ **Circulation Analysis Reports** for optimising budget and aligning with user demand

Pop Up Library – Community Outreach Program
Your library, anywhere you want the library to be

MORE PEOPLE, READING MORE

No apps to install | No credentials required | No barriers to reading

+ Build brand awareness for the library throughout your community
+ Boost visibility and usage of your digital collection
+ Remove barriers to getting started with digital reading and borrowing
+ Engage the public in programming and create new library patrons

Library Sharing Communities
Access to more titles, more circulation, fewer holds

+ Better management for your local digital collection
+ Form a sharing federation for digital content lending
+ Order independently for your community's needs
+ Reserve content for your patrons, until you decide to share
+ All library types, of any size, can participate in shared access
+ Unique scoping tools for schools sharing in public library content
+ Circulation reports detail all patron and collection activity